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Because character education **matters**



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About FACE

Founded in 2000, the FACE Project (Functional Approach to Character Education) is a 501C3 nonprofit organization whose mission is to promote positive social and emotional learning, build character, identify responsible behaviors and foster a healthy school environment.

The FACE Project is a unique Character Education program that is comprised of:

- A research-based and comprehensive teacher curriculum, integrated within the Virginia Standards of Learning (SOL).
- A research-based and comprehensive school counselor curriculum, integrated within the Standards for School Counseling Programs in Virginia Public Schools.
- A teacher and counselor-friendly curriculum that is developed by educators for educators.
- A curriculum that will help with classroom management and school-wide incentives
- A curriculum that offers 38 weekly lesson plans per grade, preschool through 5th grade that focus on learning tolerance, empathy, respect and celebrating differences.

School professionals are offered in-service training with follow-up consultations to enable teachers and counselors to institute a program that is designed around a comprehensive Character Education curriculum, featuring weekly, individualized lesson plans for preschool through fifth grades.

The FACE Project has been supported by generous grants from the Annenberg Foundation, the Better Living Foundation, the Build-a-Bear Bear Hugs Foundation, the Darrin-McHone Charitable Foundation, and the Walmart Foundation, the FACE Project has already reached over 10,000 students in 8 counties in Virginia.

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If you are interested in donating to the FACE Project, or would like to gather information about ways to implement the FACE Project at your school, then please contact program founder Dan Price (DanPsy@aol.com). There are a variety of ways individualize the FACE Project and to join our effort to deliver a character education program that meets or exceeds Virginia Standards of Learning objectives as well as guidelines established by the Standards of School Counseling Programs in Virginia Public Schools.

Functional Approach to Character Education

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